# EX = CX Award

To enter, please fill out the form below and email to uniteawards@unily.com with your CSM cc’d.

*Do you have an example of how your platform has been used to enable better customer service? Have you been able to instil brand pride and drive employee advocacy? Are your people better informed and better equipped to serve your customers because of your platform?*

*We know that behind every happy customer is a happy employee and we’re looking for real-world examples of this. Tell us how you’re using your platform to empower employees and deliver an exceptional customer experience!*

1. **About you** –Please provide some brief information about your company

**Company name:**

**Your name:**

**Job title:**

**Employee count:**

**Would you like to be considered for the SMB or the ENTERPRISE award?**

**Brief description of company** *(max 100 words)*

1. **Summary** –Explain what you did, why you did it, and how it made a difference *(max 800 words)*
2. **Evidence** –What has the impact been? Please share the quantitative metrics or qualitive feedback that helped you measure your success.
3. **Screenshots** –Please include any screenshots of your platform/supporting evidence as attachments